

PO Box 2008 Vernon CT 06066

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Dear Friends,

July 1, 2017

We are excited about the upcoming year at Valley Falls Farm! And we are excited to have you as a continuing (or new) partner as we expand accessibility of the farm to residents, guests and tourists! We want and need your membership in the Friends of Valley Falls this fiscal year, 2017-2018.

We think of Valley Falls Farm as the most picturesque corner in Vernon, and we work hard to preserve the value it adds to the community. We are especially challenged by the Farm's *seven* historic buildings, which include a large stable and an 1840 farmhouse. These old buildings require constant upkeep. We could not continue this work without your generous support! YOU make it happen!

In the coming months, we look forward to:

- Welcoming guests to our Summer of 2017 Wednesday afternoon farm tours
- Upgrading the buildings, especially our marvelous unique structures
- Opening our new "Heritage Center" in 2018. The Center will highlight our history and the intriguing cast of characters who once owned the farm, from a nefarious European "Count", to the daughter of the founder of Traveler's Insurance Company.
- Welcoming the public to a relaxing summer afternoon of art, music and history at Artists' Day 2017, Sunday, August 20th.
- Building our <u>long-term endowment fund</u>, which we successfully set up this year with Hartford Foundation for Public Giving. <u>Your gift to the fund, regardless of amount, is most welcome.</u>

This year we continue our "Each One, Reach One Membership Drive". We need you to renew or start a membership AND ask a friend, neighbor, or family member to complete the attached form and return it to us as soon as you are able to do so. Your help is needed, beyond money and membership! Please let us know if you have a particular expertise or would like to assist with any one of our committees.

We are a non-profit organization, and your donations are tax-deductible. YOUR interest and continued support encourage US to continue our work.

Sincerely,

Ann Letendre, Membership Chairperson

<u>Board of Directors</u> Virginia Gingras, Karin James, Joe King, Ann Letendre, Bob Letendre, Jean Merz, Paula Passaretti, Don Sierakowski

www.friendsofvalleyfalls.org

Membership / Contribution Form Fiscal Year July 1, 2017 to June 30, 2018

Name	Zip Code
Street	Town / State
Telephone	Email

(Please know that we do not share this information with any organization or business).

Check Membership Category
INDIVIDUAL - \$15
G FAMILY - \$25
DONOR PARTNER – GIFT \$
Yes, I would like to make an <u>additional</u> contribution to the <u>Endowment Fund!</u> <u>\$</u>

□ Yes, I would like to help the Friends. Please call me to talk about how I can help.

Which committee interests you?

Community Outreach (membership, marketing, publications, website) Board Chairmen: Ginny Gingras and Karin James

Business Development (fund raising, grant applications, endowment fund development)
Board Chairmen: Ann Letendre, Don Sierakowski

Building & Grounds (needs assessment; maintenance planning & scheduling; oversight of hired workers)
Board Chairmen: Bob Letendre, Joe King

□ Special Projects (new grants; Valley Falls Heritage Center Development) Board Chairmen: Ann Letendre, Paula Passaretti